



SPONSORSHIP & EXHIBITION PROSPECTUS

NAMIBIA RETHINK WASTE GREENCYCLE EXPO 2026

"Proof of Impact"

Closing the Loop Through Innovation and Collaboration

08 - 09 OCTOBER 2026 | SWAKOPMUND, NAMIBIA

CONVENED BY



**Aligned
Sustainability &
Environmental
Consultants (ASEC)**
*Driving for Sustainable Development
Through Impactful Solutions*

Aligned Sustainability & Environmental Consultants (ASEC)



Creations Industrial Design (CID)

UNDER THE PATRONAGE OF, AND SUPPORTED BY



PARTNERSHIP PORTFOLIO AT A GLANCE

Benefit	TIER 1 Circular Economy Champion N\$30,000	TIER 2 Impact Partner N\$20,000	TIER 3 Eco-Enabler N\$10,000	TIER 4 Green Ally N\$6,000	TIER 5 Circular Innovator N\$3,000
Availability	Max 3, one per sector	Max 5	Open	Open	Open
Category exclusivity	Yes	No	No	No	No
Exhibition space	18 m ² prime corners	9 m ² premium (upgradeable)	9 m ² standard (18 m ² for +N\$10,000)	9 m ² standards	9 m ² standards
Logo on all event signage	Yes	Selected signage	Selected signage	—	—
Main stage backdrop	Yes	Yes	—	—	—
Website and social media	Yes	Yes	Yes	Yes	Name listed (group post)
LED Screen Feature	Yes	Yes			
Long-Term Collaboration	Yes	Yes	—	—	—
Keynote slot	Yes, free	—	—	—	—
Panel role	Co-host high-level panel	Co-host or moderate	Participation, subject to fit	Participation, subject to fit	+N\$1,500
20-minute presentation	Free	Free	Free	+N\$3,000	+N\$3,000
Live Investment Pitch Arena	Judge or anchor investor	Judging panel or observing investor	Free 3-minute pitch	Free pitch, pre-selection	Free entry to Youth Pitch Session
Media and PR	Lead recognition plus dedicated release	Named in all releases	Social media highlight	Shared Green Allies post	Shared Youth and SME post
Event booklet	Full-page colour advert	Half-page advert or feature	Logo in Supporters	Listing in Partners	Listing in Innovators
Impact Report	Full page plus logo on cover	Logo and mention	Logo in acknowledgments	Name mention	—
Networking event/ Gala dinner tickets	10	6	2	1	1
Post-expo highlight video	Logo placement	—	—	—	—
Pre-event engagement	15-minute webinar spotlight	Virtual meet-and-greet	B2B matchmaking platform	—	Incubators fast-track

Sponsorship tiers 1 to 3 are positioned for corporates, SOEs, banks, DFIs, development partners, large recyclers, consulting firms, NGOs and universities. Exhibition tiers 4 and 5 are positioned for small NGOs, community groups, early-stage start-ups, youth entrepreneurs under 35 and informal sector co-operatives.

CIRCULAR ECONOMY CHAMPION

TIER 1 SPONSORSHIP

Circular Economy Champion

Exclusive: maximum 3 partners, one per industry sector

INVESTMENT

N\$30,000

Best suited to

Large corporates, state-owned enterprises and international partners seeking category exclusivity and the highest level of national visibility.

Benefit	Detail
Title and exclusivity	"Circular Economy Champion" with category exclusivity, one partner per industry sector.
Exhibition booth	Prime 18 m ² corner booth in a high-traffic area.
LED Screen Feature	Company profile or services displayed on the main LED screen during the Expo (rotating display)
Long-Term Collaboration	Priority consideration for future Expo editions and year-round GreenCycle Innovators Incubator partnerships
Branding	Logo on all event signage, the main stage backdrop, digital platforms, press kits and televised content.
Speaking opportunities	Free keynote slot, or co-host of a high-level panel.
Presentation	Free 20-minute presentation slot.
Live Investment Pitch Arena	Priority access to a judging or anchor investor role.
Social Media Feature	Dedicated social media spotlight post on Expo platforms (Facebook, Instagram, LinkedIn) featuring your company and services
Media and PR	Lead recognition across all media campaigns, plus a dedicated press release.
Event booklet	Full-page colour advertisement.
Impact Report	Full-page acknowledgment and logo on the cover.
Networking Gala Dinner	10 complimentary tickets.
Staff passes	15 complimentary full-access passes.
Community booth sponsorship	Sponsor 2 community booths for grassroots SMEs or NGOs.
Post-Expo video	Logo placement in the official highlight video.
Pre-event webinar	15-minute sustainability spotlight.

TIER 2: IMPACT PARTNER

TIER 2 SPONSORSHIP

Impact Partner

Limited to 5 partners

INVESTMENT

N\$20,000

Best suited to

Banks, development finance institutions, large recyclers and development partners seeking senior visibility and pipeline access without category exclusivity.

Benefit	Detail
Title	"Impact Partner", non-exclusive but limited to five organisations.
Exhibition booth	9 m ² premium booth, upgradeable.
LED Screen Feature	Company profile or services displayed on the main LED screen during the Expo (rotating display)
Long-Term Collaboration	Priority consideration for future Expo editions and year-round GreenCycle Innovators Incubator partnerships
Branding	Logo on selected event signage, the main stage backdrop, the website and social media banners.
Speaking opportunities	Free co-host or moderator role on a panel discussion.
Presentation	Free 20-minute presentation slot.
Live Investment Pitch Arena	Priority access to the judging panel or an observing investor seat.
Social Media Feature	Dedicated social media spotlight post on Expo platforms (Facebook, Instagram, LinkedIn) featuring your company and services
Media and PR	Named in all media releases and PR campaigns.
Event booklet	Half-page advertisement or feature.
Impact Report	Logo placement and mention in the post-event report.
Networking event/ Networking Gala Dinner	6 complimentary tickets.
Staff passes	10 complimentary full-access passes.
Community booth sponsorship	Sponsor 1 community booth.
Pre-event networking	Invitation to an exclusive virtual meet-and-greet.

TIER 3: ECO-ENABLER

TIER 3 SPONSORSHIP

Eco-Enabler

Open, non-exclusive

INVESTMENT

N\$10,000

Best suited to

SMEs, consulting firms, NGOs and universities wanting a substantive presence, a pitch slot and access to the B2B matchmaking platform.

Benefit	Detail
Title	"Eco-Enabler", non-exclusive.
Exhibition booth	9 m ² standard booth. Upgrade for an additional N\$10,000.
Branding	Logo on the event website, a social media highlight and the printed programme.
Speaking opportunities	Panel participation, subject to relevance and topic fit.
Presentation	20-minute presentation available for an additional N\$3,000.
Social Media Feature	Dedicated social media spotlight post on Expo platforms (Facebook, Instagram, LinkedIn) featuring your company and services
Live Investment Pitch Arena	Free opportunity to pitch your project, maximum 3 minutes.
Media and PR	Social media highlight.
Event booklet	Logo listing in the Supporters section.
Impact Report	Logo mention in the acknowledgments section.
Networking Gala Dinner	2 complimentary tickets.
Staff passes	4 complimentary full-access passes.
Business matchmaking	Access to the B2B platform to connect with investors and partners.

TIER 4: GREEN ALLY

TIER 4 EXHIBITION

Green Ally

Open, non-exclusive

INVESTMENT

N\$6,000

Best suited to

Small NGOs, community groups and early-stage start-ups needing exhibition presence and a pitch opportunity.

Benefit	Detail
Title	"Green Ally", non-exclusive.
Exhibition booth	9 m² standard booth.
Branding	Logo on the event website and a social media thank-you post.
Speaking opportunities	Panel participation, subject to relevance and topic fit.
Presentation	20-minute presentation available for an additional N\$3,000.
Live Investment Pitch Arena	Free opportunity to pitch, subject to pre-selection.
Media and PR	Shared social media post featuring all Green Allies.
Event booklet	Listing in the Partners section.
Impact Report	Name mention.
Networking Gala Dinner	1 complimentary ticket.
Staff passes	2 complimentary full-access passes.

TIER 5: CIRCULAR INNOVATOR (YOUTH & SME)

TIER 5 EXHIBITION

Circular Innovator

Open to youth entrepreneurs under 35 and informal sector co-operatives

INVESTMENT

N\$3,000

Best suited to

Youth entrepreneurs under 35 and informal sector co-operatives. This tier is priced to remove the barrier to entry, not to recover cost.

Benefit	Detail
Title	"Circular Innovator".
Exhibition space	A 9 m ² standard booth/6 m ² table-top space in a shared area.
Branding	Name listed on the event website and in a social media highlight (group post).
Live Investment Pitch Arena	Free automatic entry to the Youth Pitch Session.
Speaking opportunities	Panel participation available for an additional N\$3,000.
Presentation	20-minute presentation available for an additional N\$3,000.
Media and PR	Shared social media post featuring all Youth and SME exhibitors.
Event booklet	Listing in the Innovators section.
Networking Gala Dinner	1 complimentary ticket.
Staff passes	2 general access passes, excluding lunch.
Mentorship	Fast-track entry to the GreenCycle Innovators Incubator.

Sponsor a place at this tier

Any organisation can sponsor a grassroots SME or NGO booth directly for N\$4,500 (N\$3,000 booth plus N\$1500 transport). See section 14.

IN-KIND PARTNERSHIPS

Not every partner needs to write a cheque. In 2025, **FNB Namibia, Benguela Blue Aqua Farming, and iPrint** delivered material value in kind. In-kind partners receive recognition benefits equivalent to the cash tier matching the fair market value of their contribution.

IF YOU CANNOT WRITE A CHEQUE	BUILD YOUR OWN PACKAGE
• In-kind counts at fair market value, agreed in writing beforehand. • Catering and audio-visual rank as Tier 1. • Printing, branding, photography and videography rank as Tier 2. Security, logistics and staffing rank as Tier 3.	• Sponsor a grassroots SME or NGO booth, including transport, N\$4,500. • Tell us the combination you want and we will price it.

How in-kind value is assessed

Equivalence is based on the fair market value of the goods or services delivered, agreed upon in writing before the event, and confirmed in the partnership agreement. Where a contribution falls between categories, the organising team will confirm the applicable tier in writing.

ADD-ON OPTIONS (A LA CARTE)

Available to any partner, and to organisations that prefer to build a bespoke package rather than take a standard tier.

Add-on	Price	Who it suits
Networking event/gala dinner ticket	N\$350 per person	Additional delegates and guests beyond your tier allocation.
20-minute presentation slot	N\$3,500	Tier 3, 4 and 5 partners, and non-sponsoring technical presenters.
Digital feature (newsletter or social media)	N\$500	Low-cost visibility for SMEs and community organisations.
Sponsor a community booth	N\$4,500	Any organisation. Covers a N\$3,000 booth plus N\$1500 transport for a grassroots SME or NGO.
Exhibition booth only (9 m ² , no sponsorship)	N\$5,000	Commercial exhibitors who want floor presence without a sponsorship title.
Half-page advertisement in the event booklet	N\$1,500	Brand visibility without exhibiting.

15 INVESTMENT TERMS AND KEY DATES

Payment options

Option	Terms	Benefit to you
Option 1 - Full payment	Settled in full on or before 30 August 2026.	10% discount on the package price.
Option 2 - Two instalments	50% on signature of the partnership agreement; balance of 50% on or before 20 September 2026.	Spreads the cost across two budget periods.
Option 3 - In-kind	Goods or services delivered to an agreed fair market value.	Recognition at the equivalent cash tier. See section 13.

What the 10% early settlement discount is worth

Tier	Standard price	Price if settled by 30 Aug 2026	You save
Tier 1 - Circular Economy Champion	N\$30,000	N\$27,000	N\$3,000
Tier 2 - Impact Partner	N\$20,000	N\$18,000	N\$2,000
Tier 3 - Eco-Enabler	N\$10,000	N\$9,000	N\$1,000
Tier 4 - Green Ally	N\$6,000	N\$5,400	N\$600
Tier 5 - Circular Innovator	N\$3,000	N\$2,700	N\$300

Key dates

Date	Milestone	Action required from you
31 July 2026	Artwork and logo deadline for print signage and the event booklet.	Supply logo in vector or high-resolution PNG format, plus advertisement artwork.
30 August 2026	Early settlement deadline.	Full payment received to qualify for the 10% discount.
15 September 2026	Programme confirmation.	Confirm speaker names, presentation titles and panel representatives.
30 September 2026	Final payment deadline.	Balance of instalments settled. Delegate and staff pass names submitted.
07 October 2026	Exhibitor set-up day, Swakopmund.	Stand build, materials delivery and briefing.
08 - 09 October 2026	Namibia ReThink Waste GreenCycle Expo 2026.	Attend, exhibit, speak and network.
November 2026	Publication of the Expo 2026 Impact Report.	Nothing. Your acknowledgment appears as per your tier.

HOW TO SECURE YOUR PACKAGE

- 1. Choose your position.** Use the comparison matrix, then read the details for your preferred tier. If you want a bespoke combination, tell us, and we will price it.
- 2. Talk to us.** Email asec@promotingsustainability.com or impact@trycid.com or call the numbers on the back page. We can brief your team virtually or in person in Windhoek.
- 3. Complete the commitment form.** Return it by email as a scan or signed PDF.
- 4. Receive your agreement and invoice.** We issue a formal partnership agreement and tax invoice within five working days of receiving your form.
- 5. Onboard.** You are assigned a partnership coordinator who manages artwork deadlines, booth allocation, speaker slots and delegate registration through to the event.

CONTACT THE ORGANISING TEAM

Contact	Role	Telephone	Email
Victoria Hauwanga	Stakeholder Engagement Lead	+264 81 667 3055	asec@promotingsustainability.com
Maria Shimhanda	Co-Founder and Project Director	+264 81 429 6085	asec@promotingsustainability.com
Toini Kauluma	Co-Founder	+264 81 325 5089	impact@trycid.com

POSTAL AND PHYSICAL ADDRESS

32 Lister Street, Windhoek West, Windhoek, Namibia